

Gladstone City Council Strategic Planning Session
January 30 and 31, 2015

LOCATION: GLADSTONE HIGH SCHOOL DEMONSTRATION ROOM

Objectives

By participating in this strategic-planning session, Gladstone City Council members will:

- Describe what they want to create for the city of Gladstone over the next five years
- Assess the city's current situation
- Define their top goals and priority initiatives for the next 12-18 months
- Determine their most critical issues and begin to resolve these

Agenda

January 30

- 1:00 pm Introduction
- Expected outcomes of this planning session
 - Defining what Gladstone City Council leaders want to create together
 - Planning session ground rules
- Assessing our current situation
- Accomplishments - Strengths
 - Vulnerabilities - Threats
 - Opportunities - Critical Risk Factors
- Identifying our key stakeholders
- 5:00 pm Developing our 12- to 18-month goals
- 5:30 pm Adjourn for the evening

Agenda

January 31

9:00 am Review of Day One results

Creative problem-solving activity

Developing our goals: Continued

- Defining a success criteria for each goal
- Determining major challenges

Developing initiatives for each goal

12:00 pm Working lunch

Developing our goals: Continued

- Refining key initiatives
- Clarifying each member's top 10 priorities necessary to achieve our priority goals and initiatives

Identifying and prioritizing the City Council's most critical issues

Planning session review and wrap-up

5:00 pm Adjourn