

April 2024 City Council and Planning Commission Joint Work Session

Parking Reform Climate-Friendly and Equitable Communities (CFEC)



The Climate-Friendly & Equitable Communities (CFEC) rules created by the State of Oregon require 48 cities and parts of counties in metropolitan areas to make significant changes to their regulations around:

- land use and development
- parking requirements
- transportation system planning
- expanded regional coordination



Oreaon

CFEC Parking Reform Timing



Gladstone requested and was approved for the alternative date of December 31, 2024

After December 31, 2022

No mandates near frequent transit

No mandates for facilities for people with disabilities, childcare, single-room occupancy, affordable housing, public housing, units under 750 sq feet, shelters

No mandates higher than 1/unit for multifamily

By March 31, 2023

Conduit for EV charging in 40% MF parking spaces

By June 30, 2023

*unless adjusted by approved alternative date

Implement other rules, including adopting one of three reform approaches



How Much Does Parking Cost?

Building a Parking Space (not including land/opportunity cost)

Eugene: \$42,000/space in a parking garage (2018)

Corvallis: \$11,000/space in a surface lot (including land) (2020) \$62,000/space in a garage (including land, debt)

Surface off-street (average): \$1,500 - \$12,000 (2020)

Residential garage (average): \$15,000 - \$50,000 (2020)



Most cities have a parking management problem, not a parking supply shortage







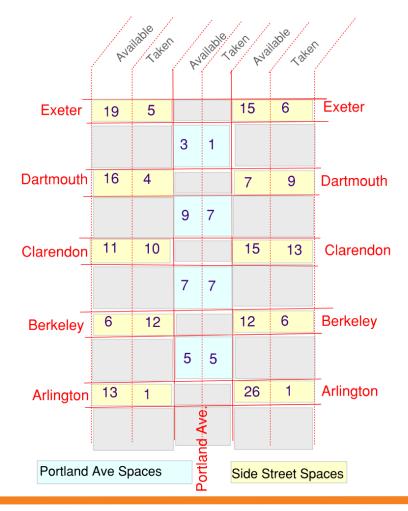
Parking in Gladstone Downtown Core



Source: Gladstone Staff

Parking in Gladstone Downtown Core

5pm to 5:45pm Tuesday, April 16th



251 Parking Spaces in the Study Area

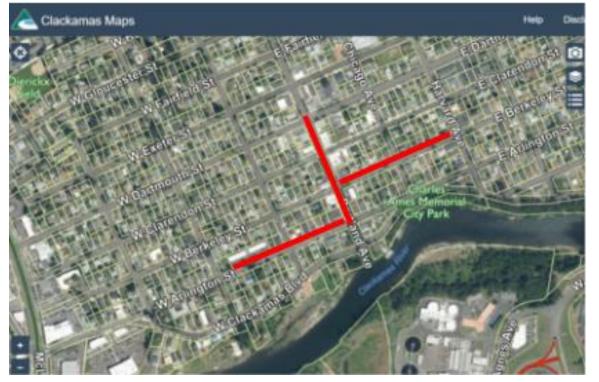
On Tuesday night, <u>164</u> were available.

On Thursday afternoon, <u>134</u> were available.

12:15pm to 12:45pm Thursday, April 18th



Parking: Gladstone Downtown Core vs. Costco



700' in Gladstone:

- North to South: Dartmouth to Arlington
- West to East: Beatrice to Portland
- West to East: Portland to Harvard



700' at Costco:

• Pretty average distance to an available parking space



Why Reform Parking?

- Parking uses a lot of land
- Parking is a significant expense and displaces housing
- Many parking spots are underused

There is significant room to more precisely meet demand and reduce excess costs



Parking is Usually Unbundled and is NotPaid for Separately96-99% of parking is bundled, meaning:

- Higher rents and home prices
- Lower paychecks
- Non-drivers subsidize drivers

The economy picks up the tab for free parking- an enormous inducement to drive

Source: DLCD

More Parking More Driving

Bundled parking correlates with:

- Higher car ownership
- Higher rates of driving even with same car ownership



Parking Reform in Oregon has:

- Spurred small business development
- Spurred small-scale housing
- Helped affordable housing



A DOWNTOWN APARTMENT PROJECT, ABOUT TO BE SCRAPPED, RETURNS WITH 40 PERCENT MORE HOMES









Improving Parking Management







Implement best practices for parking code details Cities choose a parking reform approach

Populous communities do more parking management



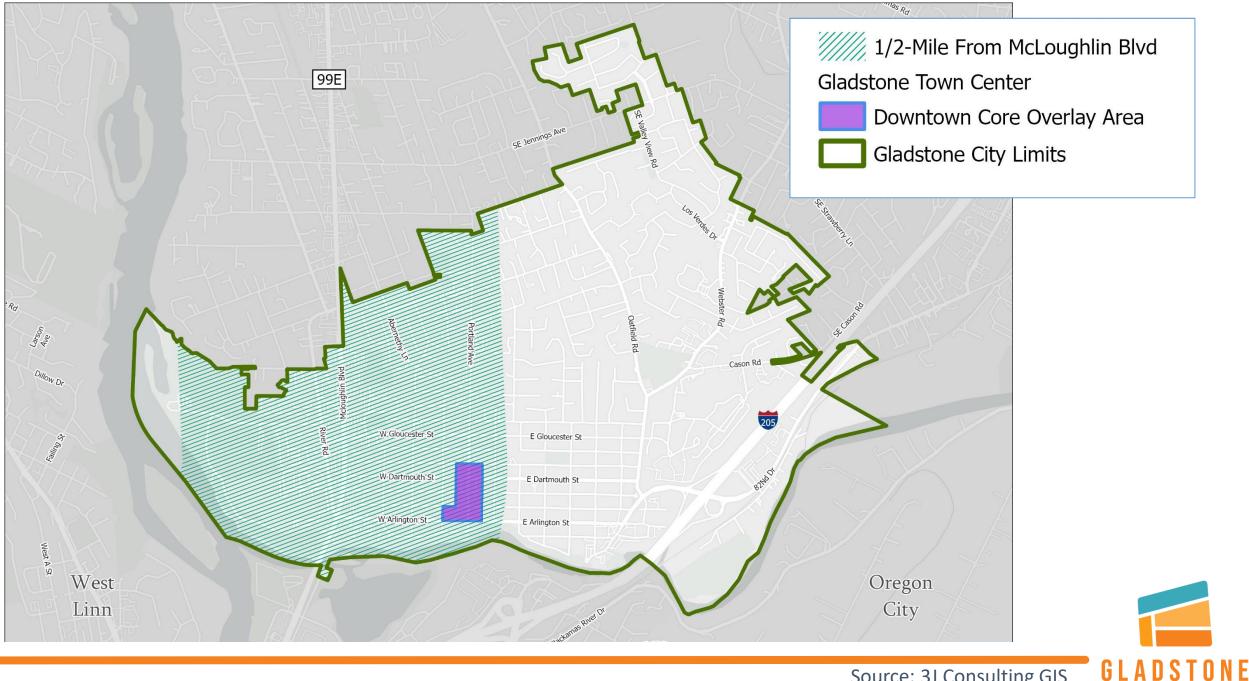
No mandates for:

- •Development near Transit
- Affordable housing
- Publicly subsidized housing
- •Residential units <750 sq feet
- •Single-room occupancy
- Childcare facilities
- •Emergency, transitional, domestic violence shelters
- •Facilities/residences for people with disabilities and in treatment

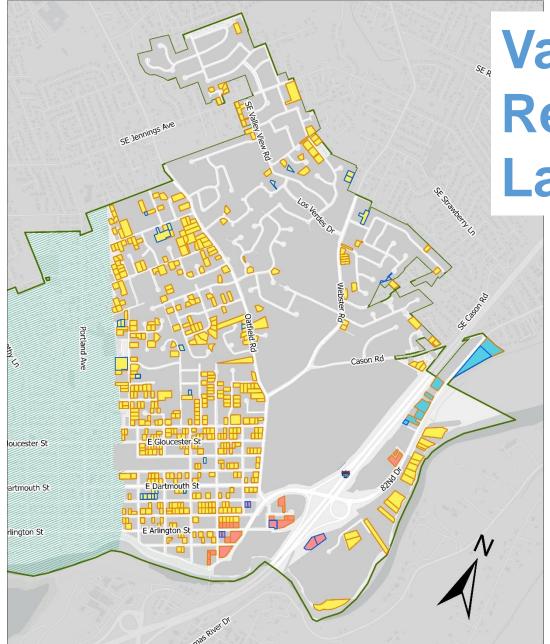
No more than one space/unit for multifamily may be mandated

Required Updates to Parking Mandates (already in effect, code updates needed)





Source: 3J Consulting GIS



Sea Vacant and Redevelopable Land with Zoning

 1/2-Mile From McLoughlin Blvd

 Gladstone City Limits

 Development Category

 Redevelopment Potential

 Vacant

 Zoning Category

 Commercial

 Industrial

 Residential

0.25 0.5 Miles



Source: 3J Consulting GIS

Required Implementation of Best Practices for Parking

•Garages and carports can't be required

•Leased or off-site parking can meet parking requirements

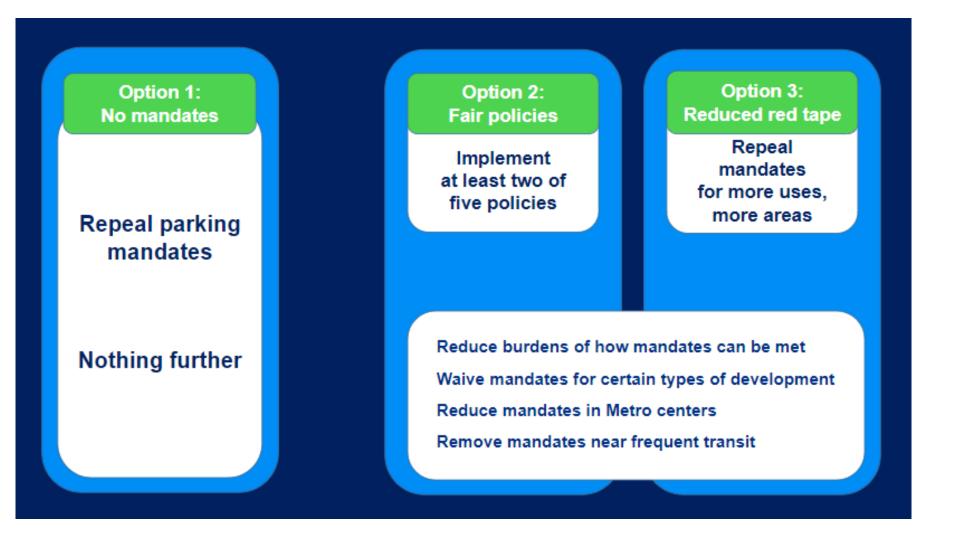
•New large parking lots provide solar or trees, and have walkability features

•Ease conversion of existing parking lots

•EV conduit for 40% of units in multifamily

Source: DLCD GLADSTON

3 Options for Remaining Parking Reform:



Source: DLCD

With Option 2 or Option 3, you have two options for the Gladstone Town Center:

Option 1: Remove all parking mandates inside and within ¹/₄-mile of GTC; or

Option 2: Manage parking by:

- Adopting a parking benefit district with paid on-street parking and some revenues dedicated to public improvements in the area;
- Requiring no more than one-half off-street parking space per dwelling unit in the area that is not a townhouse or rowhouse; and
- Removing parking mandates for commercial developments.

GLADSTON

Option 2: Fair Policies

Implement at least two

(must include at least one of the first three)

- Parking rented separate from units, residential
- Parking rented separate from units, commercial
- Flexible commute benefits (parking cash out) of \$50+/month if parking free at employer
- Tax on parking lot revenue
- Mandates no higher than 0.5 space/unit multifamily



Option 3: Reduced Red Tape

No mandates

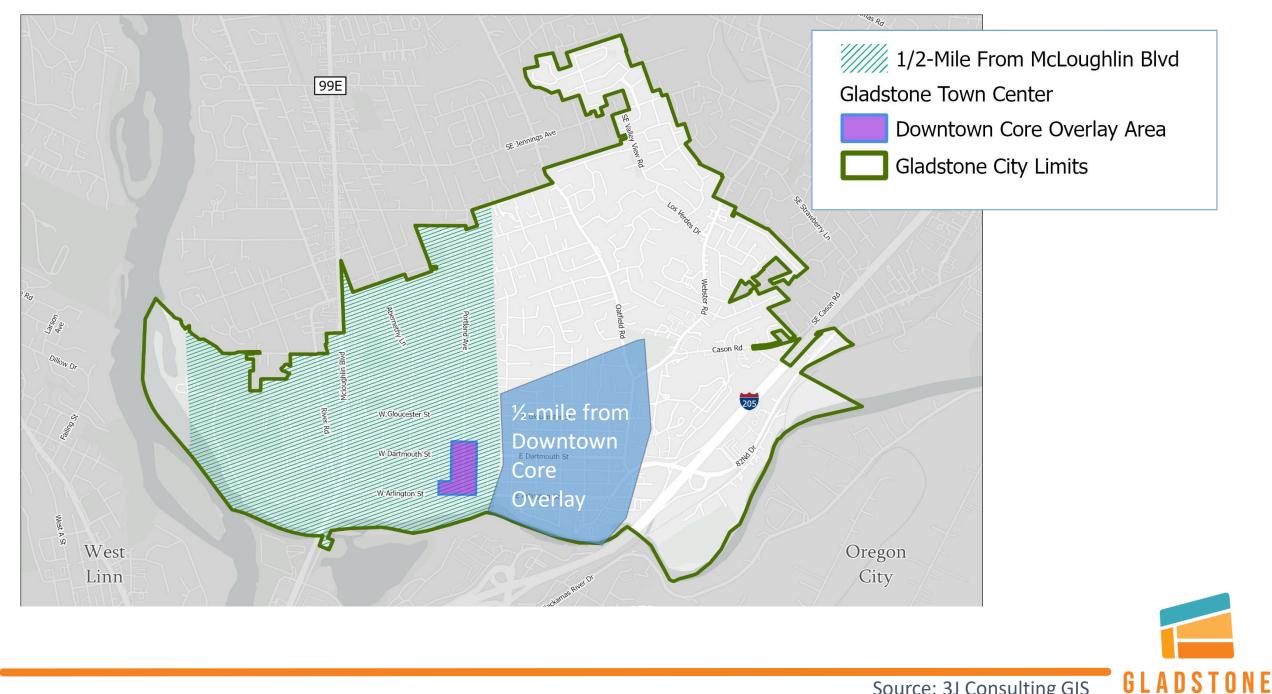
- Studios/one bedrooms
- •Dormitories/group quarters
- •Transit-oriented/mixed-use
- •New uses/expansions
- Buildings in historic districtsLEED/Reach Code

- •Buildings vacant 2+ years
- •Small businesses (<10 employees, <3000 sq ft)
- Schools
- •Bars
- •1/2 mile around Metro town centers

Source: DLCD

Also: One residential/benefit district or unbundled parking for residential





Source: 3J Consulting GIS

What are other Oregon cities doing?

Option 1: No mandates citywide

- Albany
- Ashland
- Beaverton
- Bend
- Central Point
- Corvallis
- Eugene
- Grants Pass
- Lake Oswego
- Milwaukie

- Gold Hill
- Millersburg
- Portland
- Salem
- Springfield

Tualatin

West Linn

Wilsonville

• Tigard

- **Option 2: Fair Policies**
- Sherwood

Option 3: Reduced Red Tape

Source: DLCD

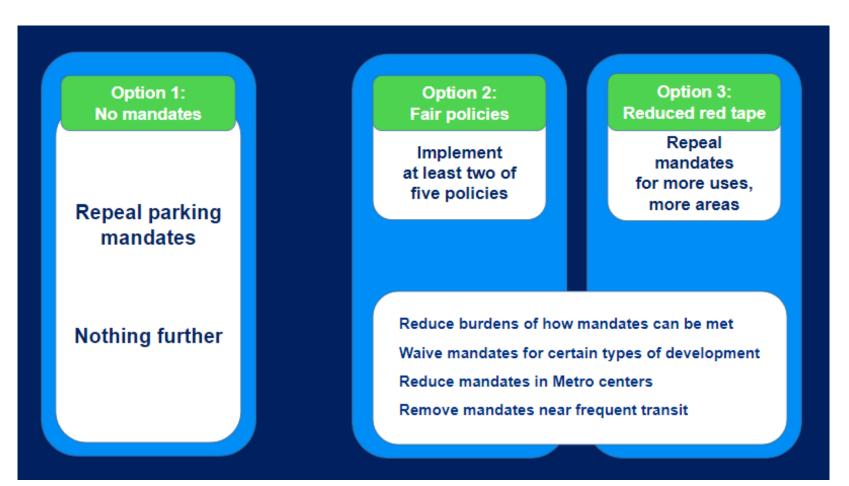
Oregon City

Option 2 or 3

Hillsboro



Discussion: Which Option Should Gladstone Pursue?



Next Steps:

City Council will provide direction on preferred option at their meeting on May 14, 2024

Work to establish the Gladstone Town Center is in progress

