

# **The Road to 2020** **and** **the City of Gladstone**

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**US Census Bureau**  
**June 2019**

# Why We Do a Census

- Article 1, Section 2 of the US Constitution  
*The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct.*
- Key Purpose is Apportioning the 435 seats belonging to the US House of Representatives.

# 2016 Funding

- Total funding to all 50 states - \$883 Billion
- **Oregon's Share - \$13.5 Billion**
- Oregon's per capita estimate - \$3,200

# 2020 Census Goal



# Our Challenge:

- By September 2020, throughout the U.S., we will count approximately 330 million people living in 140 million housing units in order to obtain a complete and accurate count.
- In Oregon, using July 2018 estimates, we expect there are 4.2 million people living in 1.8 million housing units that will need to be counted.

# New Ability to Self Respond Starting March 12, 2020

- Internet
- Phone
- Paper



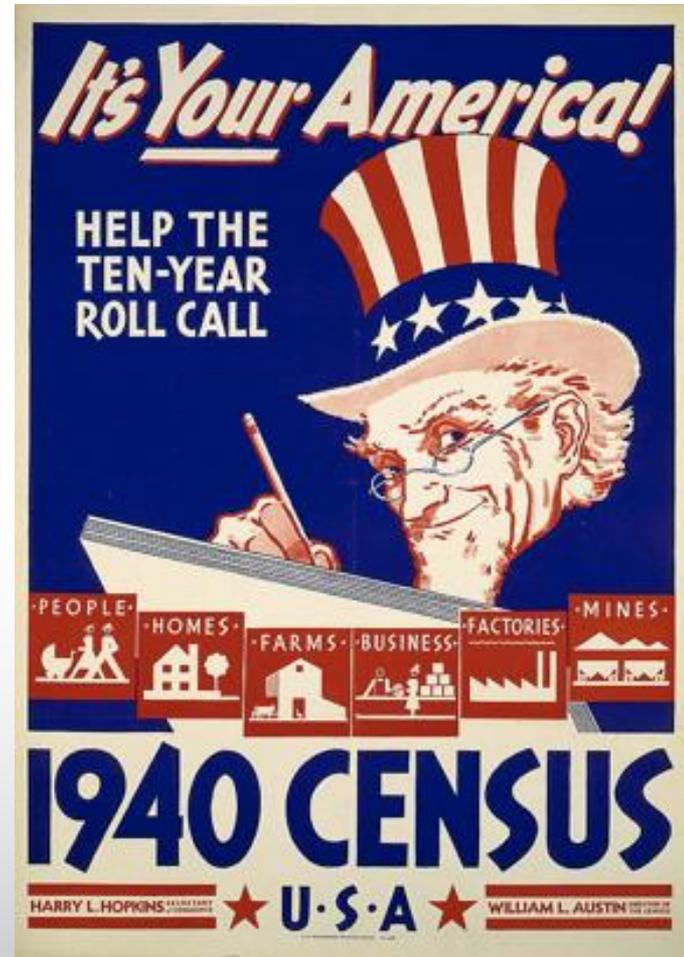
*Or traditional in-person interview*

# Languages

Internet Self-Response	Paper Form	Questionnaire Help	Enumerators, Mailed Items	Language Card and Guides
English Spanish Chinese (Simp.) Vietnamese Korean Russian Arabic Tagalog Polish French Haitian Creole Portuguese Japanese	English Spanish	13 languages  Plus TDD	English Spanish	59 languages  Plus ASL Plus Braille Plus Large Print

# What Do We Ask?

1. Address
2. Phone Number
3. Count of Each Person At That Address
4. Name
5. Gender
6. Age and Date of Birth
7. Race
8. Hispanic, Latino or Spanish Origin
9. Whether Someone Lives Somewhere Else
10. Relationship
11. Citizenship \*



# Private and Confidential

- Only aggregate data reported
- Prohibited by law from releasing personal information to any person or organization  
USC Title 13
- Life-time oath by all Census Bureau employees
- Penalties for wrongful disclosure: Up to 5 years imprisonment and/or a fine of \$250,000



# Hard-to-Count Populations

- Seniors
- Renters
- Children younger than 5
- Homeless
- Migrant workers
- Foreign-born/Immigrants
- Internet Concerns

# Population

## 2018 Census Estimates

State of Oregon 4,190,713

Clackamas County 416,075

## 2017 American Community Survey Estimate

City of Gladstone has a population of 11,936  
and 5,036 Housing Units

# Seniors

## Those 62 or Older

2017 ACS                      2,446                      20.5%

Issues:

- Physical Isolation
- Mental Health
- Feeling they don't matter
- Access or ability to use the internet

# Children Under the Age of Five

2017 ACS      440      3.7%

## Issues:

- Split Custody
- Children living in age restricted housing
- Byproduct of parents not responding

# Renters

2017 ACS      Renters 39.4%      Owners 60.6%

Issues:

- More Transient/Frequent Movers
- Less Community Involvement?
- Apathy?

# The Homeless Count

In Clackamas County, using Point in Time (PIT) statistics of individuals living in sheltered and non-sheltered environments .

2017 - 497

2015 - 494

Using 2010 Census data, there were no homeless individuals living in the City of Gladstone, 22 homeless individuals living in Clackamas County and 3,024 in Oregon.

# Migrant Workers Clackamas County

Using OSU info from June 2018, they estimate there were 2,062 individuals working in migrant jobs throughout Clackamas County and 28,940 living in Oregon in 2017.

This figure does not include family members who may accompany the worker.

# Foreign Born Residents

<i>Naturalized Citizens</i>	376
<i>Not a US Citizen</i>	439
Total Foreign Born	815*

Issues:

- Language
- Fear
- Unaware of Constitutional Requirement

\* 2017 American Community Survey

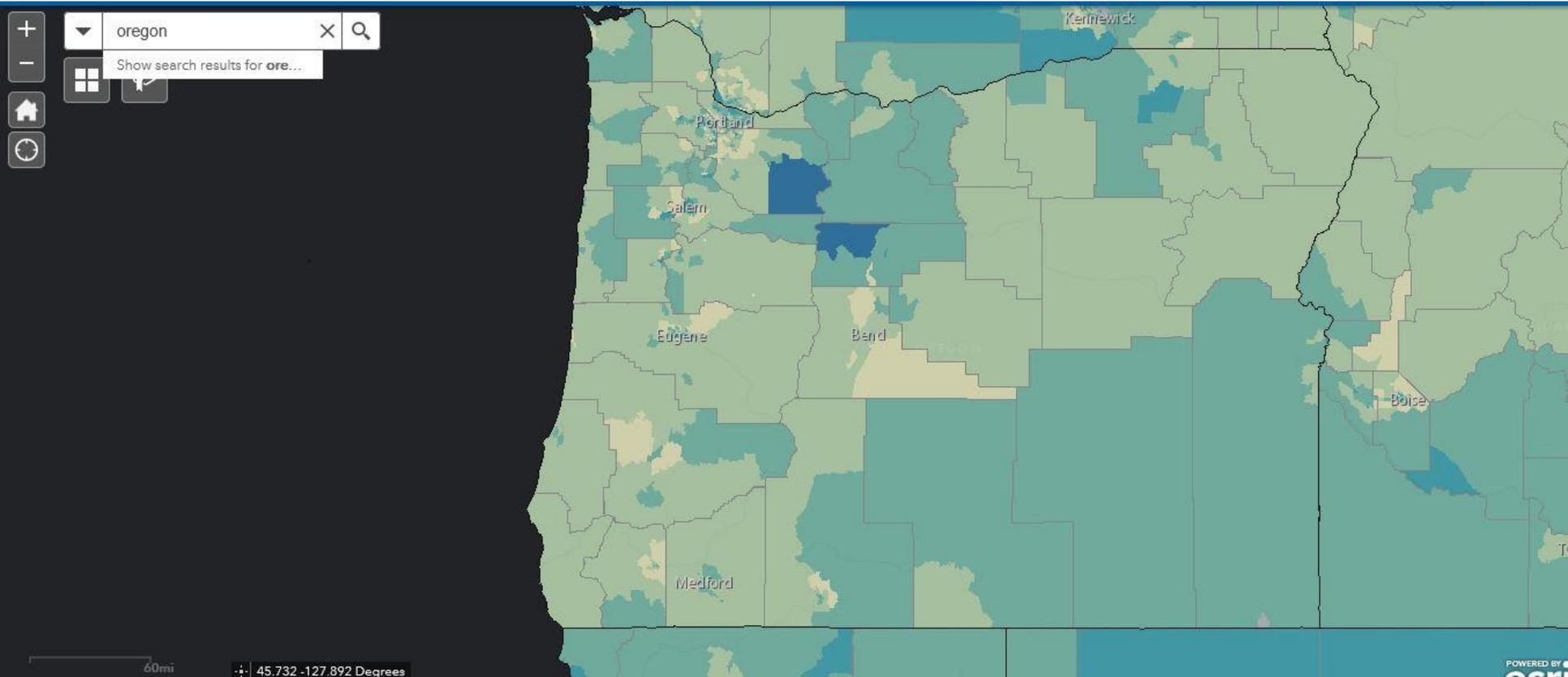
# Internet Concerns

2020 marks the first time internet and phone options are available for self-reporting.

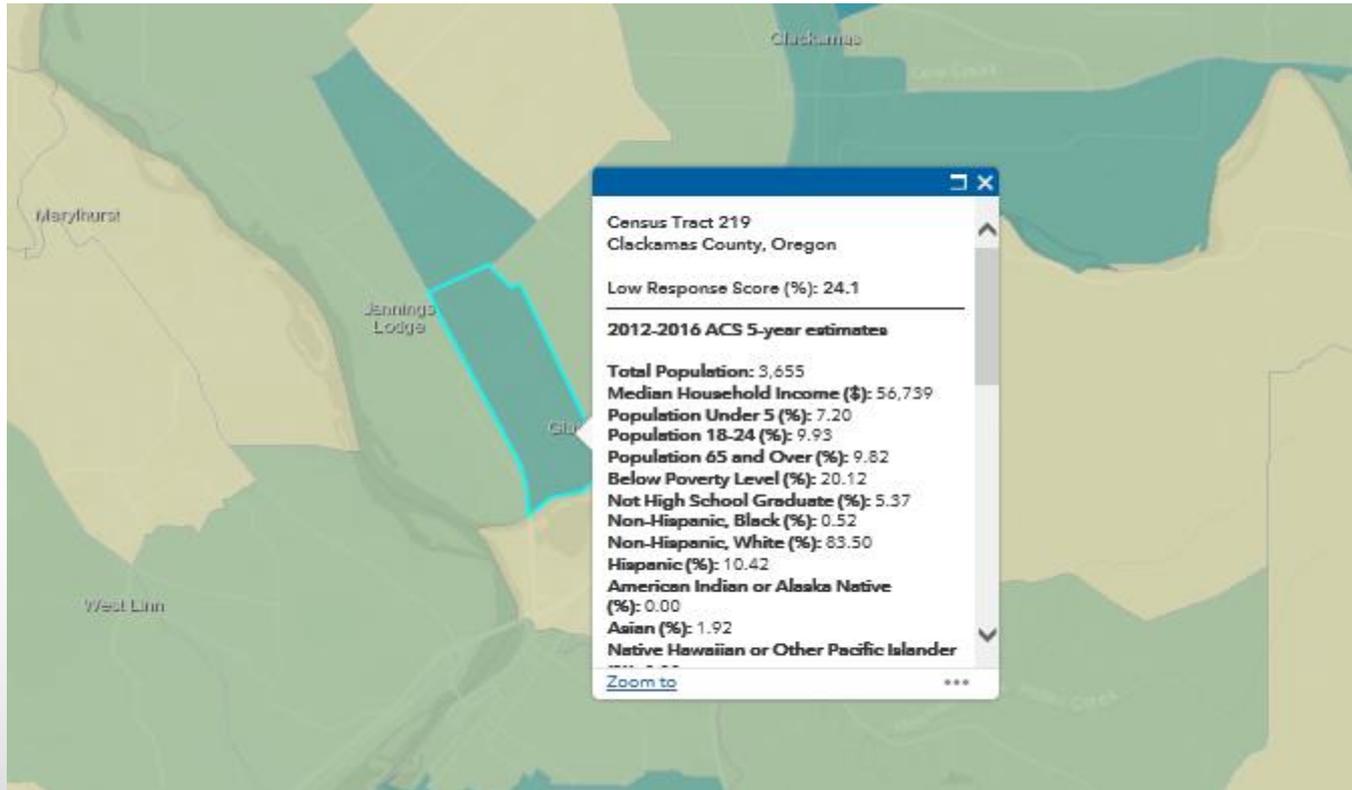
Issues:

- Familiarity
- Accessibility
- System Security
- Trust with information

# State of Oregon



# City of Gladstone



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# Oregon Partnership Specialists

Purpose: Increase participation in the 2020 Census of those who are less likely to respond or are often missed.

- **Educate** people about the 2020 Census and foster cooperation with enumerators
- **Encourage** community partners to motivate people to self-respond
- **Engage** grass roots organizations to reach out to hard to count groups and those who aren't motivated to respond to the national campaign

# Complete Count Committees

- Purpose is to identify, educate and enumerate the Hard-To-Count community.
- Tribal, state and local governments work together with partners in their communities to form CCCs to promote the 2020 Census to their constituents. Community-based organizations also establish CCCs that reach out to their members.
- Committee members are experts in the following areas:
  - Government
  - Media
  - Workforce development
  - Business
  - Education
  - Community Organizations
  - Faith-Based Community
  - Other, Based on Needs

# Recruiting

**CLACKAMAS COUNTY OREGON**



**EARN ADDITIONAL INCOME & HELP YOUR COMMUNITY**

**United States Census 2020** **APPLY ONLINE!** [2020census.gov/jobs](https://2020census.gov/jobs) The U.S. Census Bureau is an equal opportunity employer.

**2020 Census Supervisory & Non-Supervisory Positions Available in Clackamas County, OR**

**Enumerators \$18.00/hr. – paid training at \$16.00/hr.**  
**Census Field Supervisors - \$20.00/hr. – paid training at \$18.00/hr.**  
Earn extra income while helping your community.  
The U.S. Census Bureau is recruiting thousands of people across the country to assist with the 2020 Census count.

**Job Details**  
We are hiring for a variety of temporary jobs, including census takers, and supervisory staff. To be eligible, you must be at least 18 years old, have a valid Social Security number, and be a U.S. citizen.

**How to Apply**  
Candidates must complete an online job application. The application includes assessment questions about your education, work, and other experience. [www.2020census.gov/jobs](https://www.2020census.gov/jobs)

**Additional advantages**  
One (1) application covers all our positions, saving you time and effort to find the perfect fit.  
If you can work a smart phone, you can do this job.  
Hiring this winter and again in the summer of 2019  
Working with the 2020 Census is a flexible job that you can fit in with your existing commitments.  
It's a perfect way to supplement your income while making history!  
Qualifying is easy, no special education or experience required. No resume!  
Application process takes about 20 minutes to complete.

**Apply Today!**  
**[2020census.gov/jobs](https://2020census.gov/jobs)**  
Federal Relay Service: (800) 877-8339 TTY / ASCII  
[www.gsa.gov/fedrelay](https://www.gsa.gov/fedrelay)

# Thank you.

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