



Rename the Gladstone Senior Center – Outreach Results

The board voted unanimously for the renaming of the Gladstone Senior Center to be *“The Gladstone Community Center – The Spirit of Generations”*. We feel this incorporates the new Mission and Vision for the center, which is to enhance the vitality and wellness of a multigenerational community through meaningful connections

Mission:

To enhance the vitality and wellness of a multigenerational community through meaningful connections.

Vision:

To provide an enriching space for community connections. Encourage and provide space for group activities, meals, recreational classes, share information about health and wellness, as well as other social gatherings that occur within a community.

Survey #1, conducted from March 6 – March 20, asked the community for name suggestions for renaming the Center. Outreach included a poster board at the center, posts on social media, the Gladstone Newsletter, and an online survey. We had a combination of handwritten and online submissions.

Total respondents equaled 96, with 31 Online and 65 Handwritten (26 of those from Bingo Night on 3/17). When tallied, most entries were a standalone, meaning a name was suggested only one time. Some names had a total of two or three entries. The largest group was for the suggested name of ‘The Gladstone Community Center’, with 23 entries (8 online and 15 handwritten).

The Gladstone Senior Center Advisory Board discussed the results at their board meeting on March 21. The Board voted to move forward with 5 possible names for the next phase of community outreach.

- The Gladstone Community Center
- The Center of Gladstone
- The Gathering Place
- The Gladstone Enrichment Center
- The Chautauqua Community Center

Survey #2, conducted from March 21 – April 6, asked the community to vote between those 5 possible names. Outreach included a poster board at the center, posts on social media, the Gladstone Newsletter, and an online survey. We had a combination of handwritten and online submissions.

Total respondents equaled 84, with 55 online and 29 handwritten. When tallied, the name selected most was 'The Gladstone Community Center' with 57% of the votes. This included 33 online and 15 handwritten votes (48).

Many of the suggested names from **Survey #1** resonated with the Gladstone Senior Center Advisory Board. While the names were not necessarily top choices for an official renaming, it is the opinion of the board that an addition to the official name would only enhance the **overall inclusivity** we are trying to convey to the community. At the Gladstone Senior Center Advisory Board meeting on April 22nd, the board was presented with the following choices:

- The Gladstone Community Center – A Place for Everyone
- The Gladstone Community Center – The Heart of Happy Rock
- The Gladstone Community Center – A Gathering Place
- The Gladstone Community Center – The Spirit of Generations (VOTED on UNANIMOUSLY)**
- The Gladstone Community Center – Multigenerational Connections

We now ask for the Gladstone City Council to approve our request. Thank you!