



GLADSTONE OREGON - Tourism Brand FINAL DESIGN





GLADSTONE

Oregon

Primary color palette

	RGB: 245/130/32 CMYK: 0/60/100/0 HEX: f58220		RGB: 249/157/28 CMYK: 0/45/100/0 HEX: f99d1c		RGB: 241/178/94 CMYK: 0/35/80/0 HEX: fb25e		RGB: 65/168/185 CMYK: 70/15/25/0 HEX: 41a8b9
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Secondary color palette

	RGB: 241/242/242 CMYK: 0/0/0/5 HEX: f1f2f2		RGB: 65/64/66 CMYK: 0/0/0/90 HEX: 414042
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Header Typeface
Bebas Neue

A
BCDEFGHIJKLMN
OPQRSTUVWXYZ
0123456789

Body Typeface
Interstate

Aa
BCDEFGHIJKLM
nopqrstuvwxyz
0123456789

Accent Typeface
Calafia

Aa
bcdefghijklmno
PQRSTUVWXYZ
0123456789



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"The Spirit of Generations"



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